



Cambridge Centre for Risk Studies 3rd Annual Meeting

Anticipating the Future: Risk Management for Long-term Planning
7 - 8 December 2011

Meeting Overview:

The annual meetings of the Cambridge Centre for Risk Studies are designed to encourage debate and provoke thought across conventional boundaries, around issues of societal and corporate risk. The 3rd Annual Meeting of the Cambridge Centre for Risk Studies examines how risk is likely to change in the future, emerging risks, and the increasing uncertainties of planning for the longer term. The natural tendency in planning is to assume that recent history is a good guide to future trends, or that today's situation will continue for the foreseeable future. And yet there are many examples, in many periods and fields, of sudden unexpected changes in direction from historical preceding trends. This conference will examine the challenges of planning for the future, in particular developing business strategy and government policy over longer term horizons.

Meeting Venue:

Cambridge Judge Business School, Trumpington Street, Cambridge, UK, CB2 1AG

Meeting Registration & Details:

Registration Fee £100, Centre Affiliates £50, Students £20

Accommodation:

- Hotel du Vin & Bistro £150 B&B rate T: +44 (0)1223 227330 Promo code Block ID 1142542
- Crowne Plaza Hotel £190 B&B rate, T: +44 (0)1223 556430 Promo code CYC
- Sidney Sussex College £65 B&B rate www.cambridgerooms.co.uk Promo code RISKAGM2011
- Homerton College £65 B&B rate www.homertonconference.com/bedandbreakfast.html Promo code KX9880

*Negotiated rates available on limited basis until 15 Oct 2011

For Further Information:

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Centre for
Risk Studies



UNIVERSITY OF
CAMBRIDGE
Judge Business School

Call for Presentations & Papers:

Cambridge Centre for Risk Studies – 3rd Annual Meeting Anticipating the Future: Risk Management for Long-term Planning

- We invite a range of papers on topics relevant to the understanding and analysis of risk and uncertainty. Contributors wishing to be considered for presentation should submit an abstract to the Centre for Risk Studies [enquiries.risk@jbs.cam.ac.uk] by **17 Oct 2011**.
- We invite both theoretical and empirical papers pertaining to ongoing and/or new research.
- Interdisciplinary approaches are encouraged, so papers from a range of theoretical, methodological and analytical perspectives are welcome.
- Papers should be on one of the following three themes of the meeting:

Meeting Themes:

Unsustainability – We Can't Go On Like This

- This session examines the evidence that at some point, various current trends are not likely to continue, particularly where discontinuity may be abrupt, unexpected or catastrophic. We invite presentations on resource imbalance, social and economic pressures, demographic shifts, climate change and other issues that suggest that major changes to our present way of life will be inevitable.

Predictions and Projections

- The future is uncertain but not unknown. The session presents constructs of what the future may be like, particularly in understanding the risks that future changes will bring. Presentations are invited on horizon scanning, identifying emerging risks, views on the future landscape of societal and commercial risk, how information about history informs our projections of the future, and the constraints and uncertainties around making long range forecasts.

Future - Proof Decisions

- Given an uncertain future, and the possibility of discontinuities in current trends, what are the right long term strategies for optimising outcomes? This session takes the theme of strategies for establishing government policy, managing businesses, and planning other enterprises for many years into the future. Presentations are requested that give examples or suggest frameworks for optimising strategies against future risks.